

© 2012 Hallmark Brides Custom *Allure* Service

- **Two pre wedding consultations** - to better understand what each couple is looking for in their wedding photography, which allows us to give better service. ***We set-aside an hour for each consultation. Jason Hallmark and or one or more of his consultants will be meeting with you.***
- **Engagement shoot** - gives us the opportunity to create with each couple - producing unique images. This is also another great time to learn about you both. A personal website will be created for you both to review the proofs from the days shoot and select one image to be custom retouched for a 12" x 18" custom print. The engagement session website will be completed within seven days of the session. (Additional prints and sizes may be ordered from the final website two weeks after your ceremony.) We recommend that your engagement session is completed several months before your wedding if possible. ***This includes pre location scouting plus three hours the day of for image creation with you both. You both will be working with Jason Hallmark and one of his photo assistants.***
- **Bridal fashion shoot** - this is our brides special time to create one of a kind images in her dress about a week or two before her wedding day. This time also allows our bride to be at ease and insure every aspect of how she and her dress look before her wedding day. From the days fashion shoot we will build a personal website to view your proofs and you will be able to select one image to be custom retouched for a 12" x 18" custom print. The bridal fashion session website will be completed within five days of the session. (Additional prints and sizes may be ordered from the final website two weeks after the ceremony.) ***We allot six hours in total time for image creation, hair and makeup, location changes, and setup for your day. We also scout our mini fashion shoot location(s) several days beforehand as well. You will be working with Jason Hallmark and one of his photo assistants.***
- **Previewing of ceremony and reception locations** - this helps us with understanding the lighting conditions we will be working with, see if there are any special requirements for these locations, and help us over all with your wedding day image coordination. ***We allot two hours in total time for ceremony and reception location(s) previewing. Jason Hallmark and one of his photo assistant will be previewing these locations with you.***
- **Attending of your rehearsal** - to understand how our couples ceremony will take place and to introduce ourselves to the entire bridal party and both families. ***We allot two hours for this. Jason Hallmark and one his photo assistants will be attending.***
- **Wedding day** - ***six hours of your wedding day image creation with Jason Hallmark and one of his photo assistants plus his second photographer.***

In addition, our *Allure* service also includes a personal website to share with your family and friends and to order prints. Your personalized website is password protected. Two weeks after your wedding date we will publish the completed image selection from your **Engagement, Bridal Fashion, and Wedding** day photography. All images will be color corrected and will be slightly retouched. If and when you would like additional services please see our *A la carte* services PDF. Please let us know if you have any questions we can answer for you. ***Our services and prices are subject to change based on market conditions.***

***(Our couples investment: \$3700.00)***